

MOO's Exclusive Catalogue

From Brochures to Folders. Only available with a MOO business plan.



The perks of printing at MOO

1

Premium is our standard

From our paper stock to our finishes—we start at premium and go all the way to extra-fancy.

2

Full colour, both sides

Make your designs stand out by printing both sides in vivid colour—always included at no extra cost.

3

Quality checked

Every order is checked before printing. And there's always expert (human) help on hand.

4

Satisfaction guaranteed

If your order isn't 100% jaw-dropping perfection, we'll do whatever it takes to make it right.

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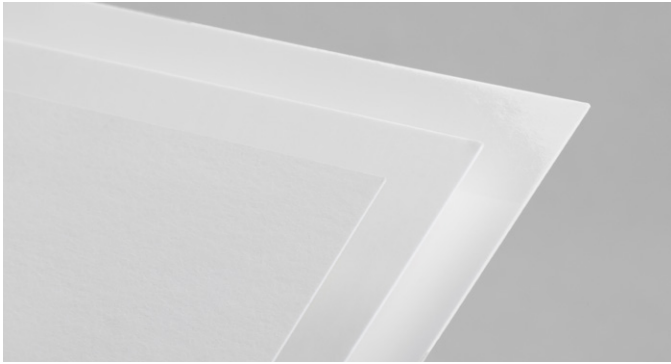
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Our Paper Stocks get noticed

Compare our range of card and paper stocks—they start at premium and go all the way to extra-fancy.

PRINTED PRODUCTS



Original

Our feel-good premium paper offers great quality AND great value. Perfect for a range of print projects.

ORIGINAL CARD STOCK

- 350gsm weight
- Smooth matte or shiny gloss finish
- Available in Business Cards, MiniCards, Postcards and custom sizes from 28 x 70mm up to 297 x 420mm

ORIGINAL GREETING CARD STOCK

- 340gsm weight
- Light satin finish (left uncoated inside for writing)
- Available in Greeting Card size

ORIGINAL PAPER STOCK

- 120gsm weight
- Silky finish, laser printer safe (A4 Letter size only)
- Available in Letterhead size

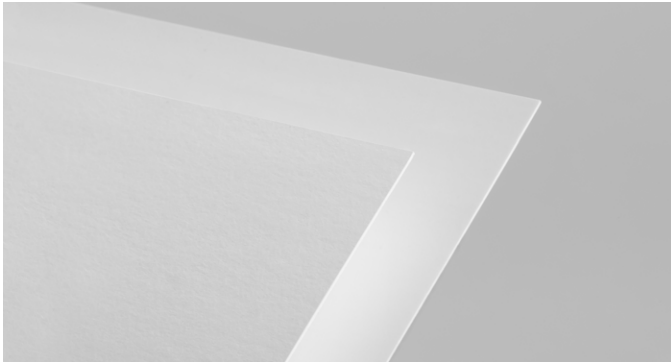


Super

An ultra-durable and "non-bendy" premium paper. Available in Soft Touch, High Gloss or with extra special finishes.

SUPER CARD STOCK

- 400gsm weight
- Velvety Soft Touch or shiny High Gloss finish
- Add Foils, Spot Gloss and Raised Spot Gloss accents (on Soft Touch finish only)
- Available in Business Cards, Postcards and custom sizes from 28 x 70mm up to 297 x 420mm



Cotton

100% tree-free. 100% recyclable. Made from cotton linters (the fuzz around the seed). The process requires no bleaching and gives them a nice soft texture with a naturally bright white and a smooth, crisp feel.

COTTON CARD STOCK

- 298gsm weight
- An uncoated finish you can write on
- Naturally textured paper that FEELS good
- Bright white, so colours print vividly
- Available in Business Cards and custom sizes from 28 x 70mm up to 297 x 420mm



Luxe

Our most luxurious paper is made with thick and sumptuous Mohawk Superfine. It's naturally textured and uncoated for writing on.

LUXE CARD STOCK

- 600gsm weight
- Made with four layers of Mohawk Superfine
- With a choice of eight seam colours that run through the middle of the cards
- Available in Business Cards, MiniCards, Notecards, Postcards, Invitations and custom sizes from 28 x 70mm up to 297 x 420mm

LUXE PAPER STOCK

- 118gsm weight
- Made with a single layer of Mohawk Superfine
- Available in Letterhead size

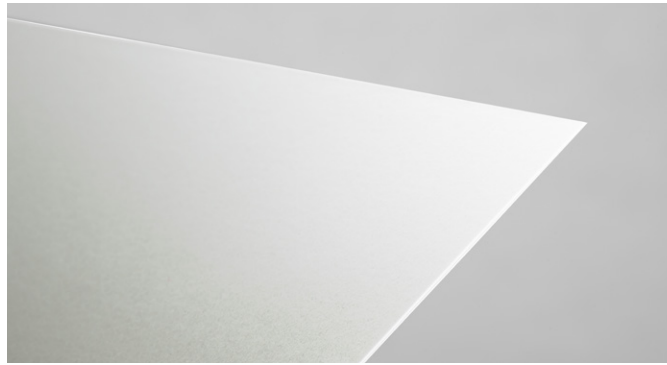


Premium Flyers

With a satisfyingly substantial feel for a big impact.

PREMIUM FLYER CARD STOCK

- 225–250gsm weight
- Natural matte or bright white gloss finish
- Available in Flyers, Folded Brochures and non-folded custom sizes from 28 x 70mm up to 297 x 420mm



Pearlescent Flyers

Thick, shiny and with an eye-catching metallic coating – this paper makes a lasting impact.

PEARLESCENT FLYER CARD STOCK

- 300gsm weight
- Available in Flyers and custom sizes from 28 x 70mm up to 297 x 420mm



Essential Flyers

A great value Flyer paper that's uncoated and perfect for writing on.

ESSENTIAL PAPER STOCK

- 160gsm weight
- Chlorine-free, bright white paper (uses less CO² than non-recycled papers)
- Available in Flyers and custom sizes from 28 x 70mm up to 297 x 420mm



Professionally branded stationery

Bring your company identity to life
on Greeting Cards, Postcards,
Envelopes and even custom sizes.

PRINTED PRODUCTS



Stationery

Greeting Cards

Premium Greeting Cards you can personalise inside and out—complete with envelopes.

PAPER STOCK

- Choose from our standard Greeting Card stock or Super card stock with a silky, smooth Soft Touch finish
- Weight: 340gsm

AVAILABLE SIZES

- 105 x 148mm

OPTIONS

- Special finishes:
 - Gold Foil
 - Silver Foil
 - Copper Foil
 - Spot Gloss
 - Raised Spot Gloss
- Print full CMYK colour on both inside pages as well as the front and back
- Free Original White Envelopes included



Stationery

Super Postcards

Tough, durable and uniquely “non-bendy”, Super Postcards make a memorable impression.

PAPER STOCK

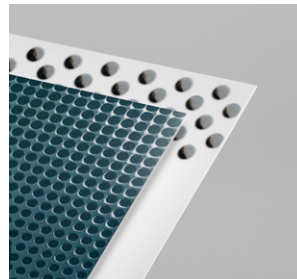
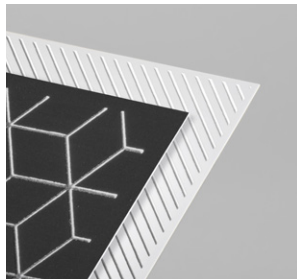
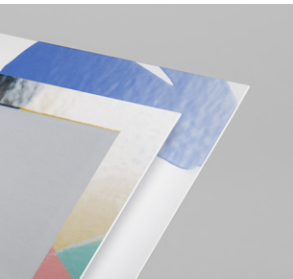
- Paper: Super
- Finish: Soft Touch
- Weight: 380gsm

AVAILABLE SIZES

- Small (A6) 105 x 148mm
- Square 120 x 120mm
- DL 99 x 210mm
- Medium 127 x 177.8mm
- A5 148 x 210mm
- Also available in custom sizes from 28 x 70mm up to 297 x 420mm

OPTIONS

- Get one side uncoated without a finish, for writing on
- Special finishes:
 - Gold Foil
 - Silver Foil
 - Copper Foil
 - Spot Gloss
 - Raised Spot Gloss





Stationery

Custom Envelopes

Add your brand to anything you send in an Envelope. And it won't get mistaken for junk mail.

PAPER STOCK

- Original White
- Luxe White

AVAILABLE SIZES

- Small size: 155 x 110mm
- Medium size: 184 x 133mm
- Square size: 125 x 125mm
- DL size: 220 x 110mm
- C5 size: 229 x 162mm

FEATURES

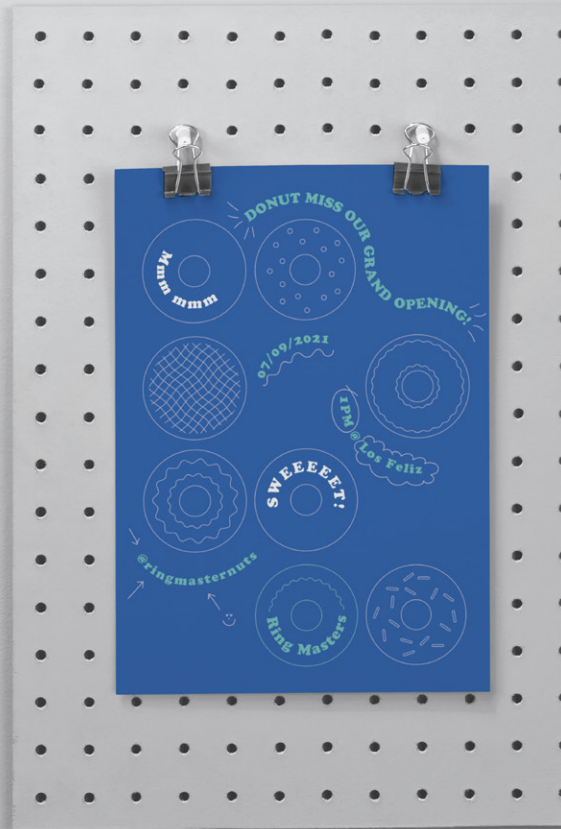
- Laser print safe option (available on request at no extra cost)
- Optional Peel & Seal closure (#10 size only)

OPTIONS

- Choose to print up to 3 Pantone colours or in CMYK
- Print designs on the front and/or the flap on the back

ORDERING DETAILS

- Minimum quantity starting at 500
- Lead time: 6 working days
Shipping not included



Stationery

Custom Sizes

Bring your design vision to life with custom sizes available on any of our MOO paper stocks.

PAPER STOCK

- Original
- Super
- Luxe
- Premium Flyer
- Pearlescent
- Essential Flyer

AVAILABLE SIZES

- 28 x 70mm up to 297 x 420mm

OPTIONS

- Get one side uncoated without a finish, for writing on
- Printfinity and Data Merges available
- Special finishes:
 - Gold Foil
 - Silver Foil
 - Copper Foil
 - Spot Gloss
 - Raised Spot Gloss

ORDERING DETAILS

- Minimum order is \$2000 per product
- Confirm lead time and shipping options with your account manager at time of order.

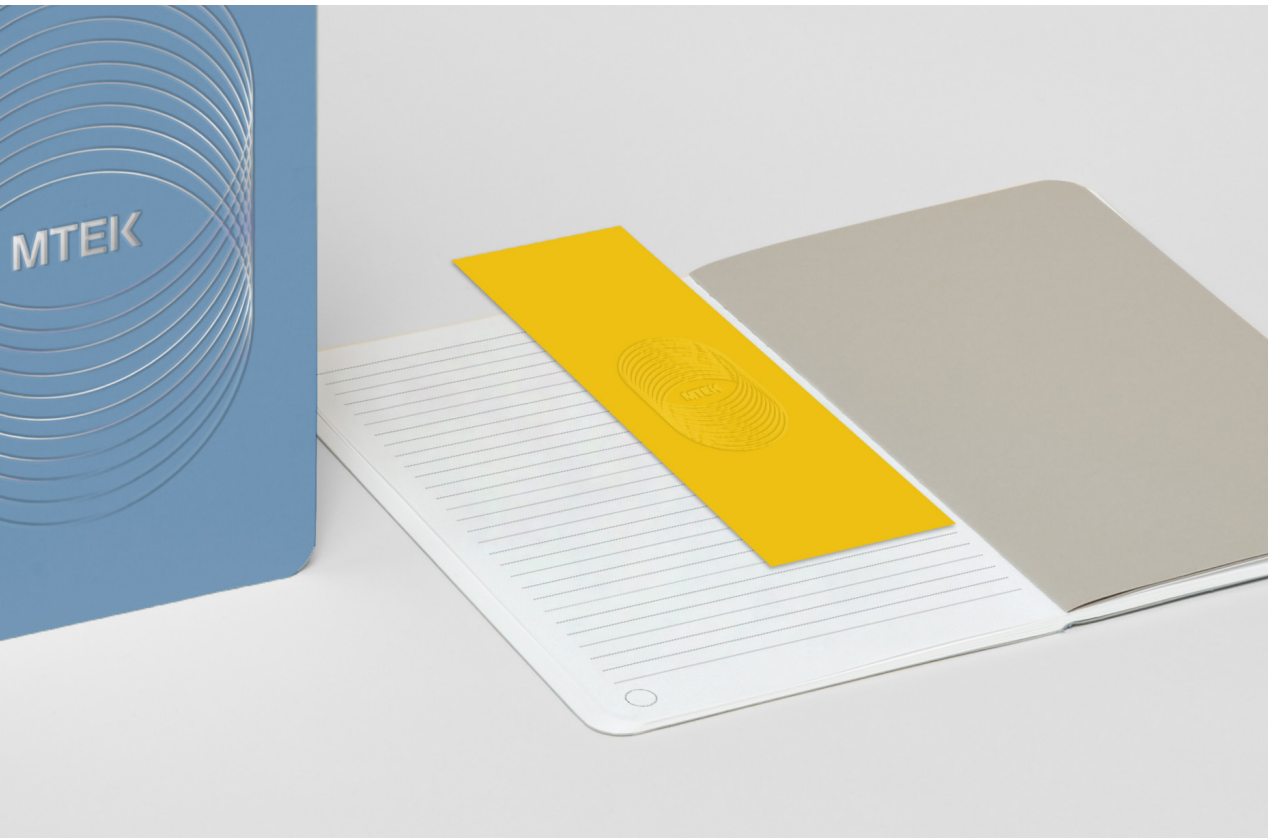


MOO

Bookmarks

The perfect branding companion for
more than just saving your spot.

PRINTED PRODUCTS



Bookmarks

Ideal companion for MOO Notebooks and Journals, but can be used as mini flyers—they fit inside pockets and are easy to hand out, included as packing inserts, or turned into vouchers or referral cards.

PAPER STOCK

- Original
- Super
- Cotton

AVAILABLE SIZES

- 50 x 150mm

OPTIONS

- Special finishes:
 - Gold Foil
 - Silver Foil
 - Copper Foil
 - Spot Gloss
 - Raised Spot Gloss

ORDERING DETAILS

- Minimum quantity starting at 100
- Lead time: 5 working days
Shipping not included





Special Sizes

Leave your mark everywhere with always premium paper in unique sizes.

PRINTED PRODUCTS

Special Sizes

All of the paper stocks you know and love, in special sizes for your special project.

PAPER STOCK

- Original
- Super
- Cotton

AVAILABLE SIZES

- A7 74 x 105mm
- A5 148 x 210mm
- A4 210 x 297mm
- A3 420 x 297mm

AS SEEN HERE

- Top: Room Service Menu A3
- Bottom Right: Promotional Flyer A5
- Bottom Right: Review Card A7
- Bottom Left: Restaurant Menu A4
- Bottom Left: Review Card A7

OPTIONS

- Choose from our coated or uncoated stocks
- Special finishes available
- Extra custom sizing availability according to volume of request





Ultra-versatile Folded Brochures

In either Tri-fold or Bi-fold, there's space to tell your story in an eye-catching and easy-to-read way.

PRINTED PRODUCTS



Folded Brochures

Tri-fold Brochures

Full colour, ultra-premium and printed on both sides –these brochures are impossible to put down.

PAPER STOCK

- Paper: Premium Flyer
- Finish: Matte or Gloss
- Weight: 225gsm (Matte) or 250gsm (Gloss)
- Thickness: 11pt (Matte) or 8.5pt (Gloss)

AVAILABLE SIZE

- Full Size: A4 210 x 297mm
- Folded Size: DL 210 x 99mm

ORDERING DETAILS

- Minimum quantity starting at 100
- Lead time: 5 working days
Shipping not included



Folded Brochures

Bi-fold Brochures

Beautifully tactile brochures made with premium paper and high quality finishes.

PAPER STOCK

- Paper: Premium Flyer
- Finish: Matte or Gloss
- Weight: 225gsm (Matte) or 250gsm (Gloss)
- Thickness: 11pt (Matte) or 8.5pt (Gloss)

AVAILABLE SIZE

- Full Size: A4 210 x 297mm
- Folded Size: A5 210 x 145mm

ORDERING DETAILS

- Minimum quantity starting at 100
- Lead time: 5 working days
Shipping not included



High-quality Presentation Folders

The best way to keep all your essential information in one place—and present it beautifully.

PRINTED PRODUCTS

Presentation Folders

Organise your documents with these ultra-premium, full-colour Presentation Folders.

PAPER STOCK

- Finish: Matte
- Weight: 108lb
- Thickness: 16pt

AVAILABLE FINISH

- External: Soft Touch lamination
- Pockets: Soft Touch lamination
- Inside: Coated finish

AVAILABLE SIZE

- Folded Size: 305 x 229mm

FEATURES

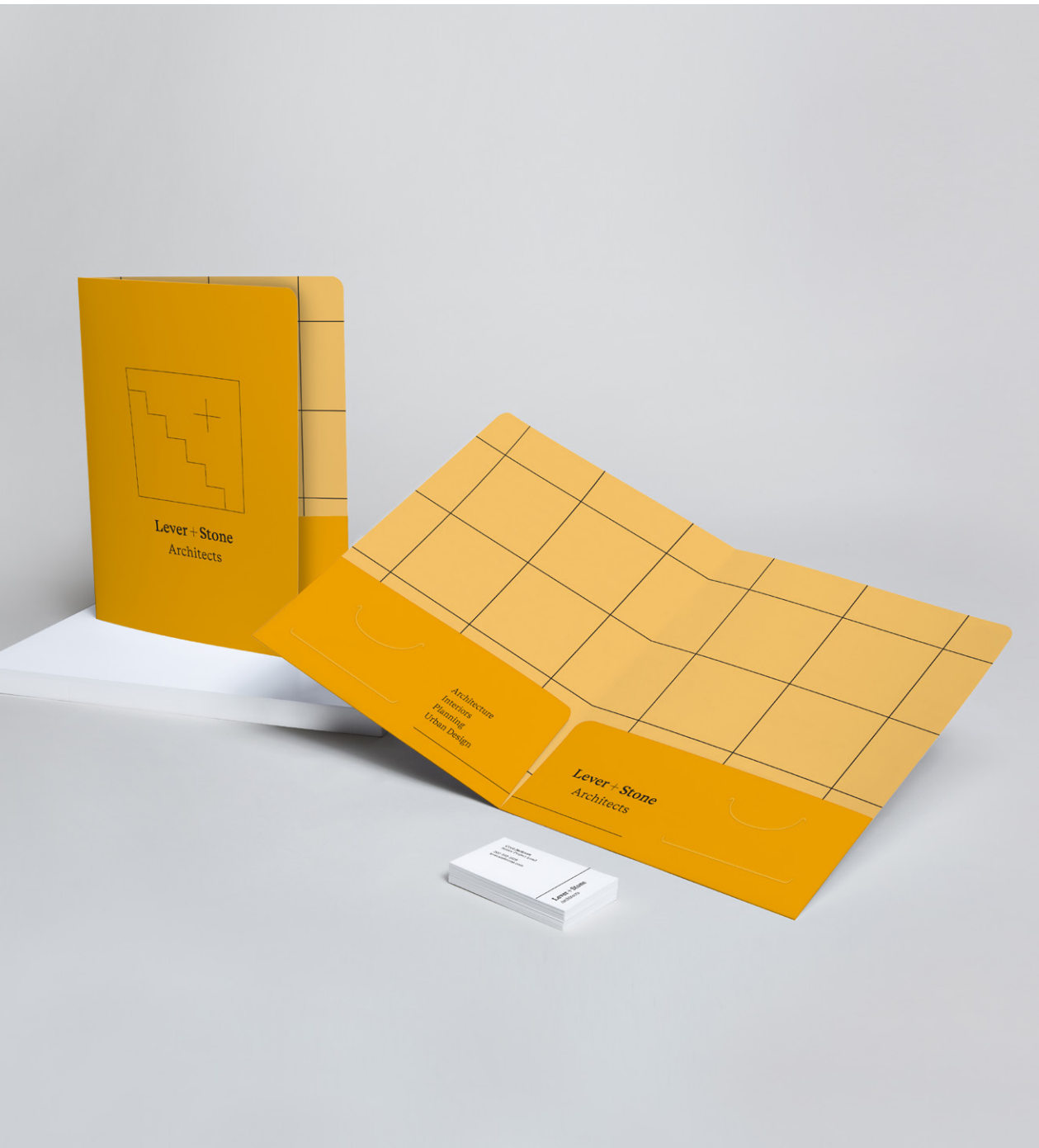
- Internal pockets with slots to hold MOO size business cards in any paper (even Luxe)

OPTIONS

- Available with one or two interior pockets

ORDERING DETAILS

- Minimum quantity starting at 150
- Lead time: Available upon request





MOO

Durable Floor Decals

These anti-slip floor graphics help your team and customers stay safe. They're tough enough to stand up to floor traffic, but won't leave any sticky residue.

PRINTED PRODUCTS



Decals

Floor Decals

The floor decals are completely yours to customise. Position your logo. Add your brand colours. The sky (and the floor) is the limit!

PAPER STOCK

- Low-peel adhesive vinyl
- Finish: Added matte laminate
- Thickness: 3.4mm

AVAILABLE SIZES

- Square: 305 x 305mm
- Circle: 305mm

FEATURES

- Durable and scuff-resistant - withstands foot traffic
- Lasts 3-6 months under normal conditions
- Conforms to safety standards (UL 410 slip-resistant)
- Indoor use only. Suitable for commercial tile, sealed concrete, sealed wood and smooth ceramic tile

ORDERING DETAILS

- Minimum quantity starting at 10
- Lead time: 6 working days
Shipping not included

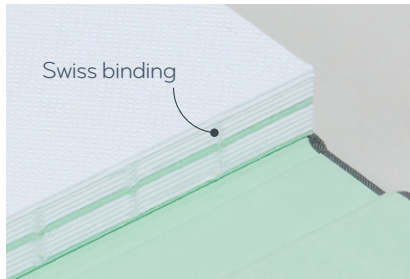


MOO

Notebooks and Journals

Load up on our exclusive off-the-shelf designs. Or go all out and customise them by adding your brand colours, logos and even special finishes.

CUSTOM MERCHANDISE



Notebooks

Essential Cloth Hardcover

Our classic Notebook design is a mix of premium materials and practical design features.

COVER

- Durable Book Cloth
- Available in seven colours:
 - Jet Black cover with Duck Egg centre pages
 - Charcoal Grey cover with Mint centre pages
 - Midnight Blue cover with Tan centre pages
 - Wine Red cover with Lavender centre pages
 - Alpine Green cover with Pale Peach centre pages
 - Sky Blue cover with Pastel Pink centre pages
 - Berry Red cover with Turquoise centre pages

INSIDE

- 160 pages of Swedish Munken Kristall paper (lined or dotted depending on cover colour)
- 16 page centre seam of blank G.F. Smith colour paper
- Heavyweight, textured top sheet

FEATURES

- Heat-sealed wayfinding ribbon
- Lay-flat design with Swiss binding

ORDERING DETAILS

- No minimum order quantity
- Available for order through the business account platform



Notebooks

Custom Cloth Hardcover

All the same features as our Essential Cloth Hardcover Notebook design PLUS customisation options for orders of 10+ Notebooks.

OPTIONS

- Front-cover customisation:
 - Blind deboss
 - Gold Foil
 - Silver Foil
 - Black Foil
 - White Foil

ORDERING DETAILS

- Minimum order quantity starting at 10
- Lead time is 3 weeks from delivery of final artwork and includes shipping



Notebooks

Bespoke Cloth Hardcover

All the same features as our Essential Cloth Hardcover Notebook design PLUS extra customisation options for orders of 500+ Notebooks.

COVER

- Durable Book Cloth
- Up to 42 colours available

INSIDE

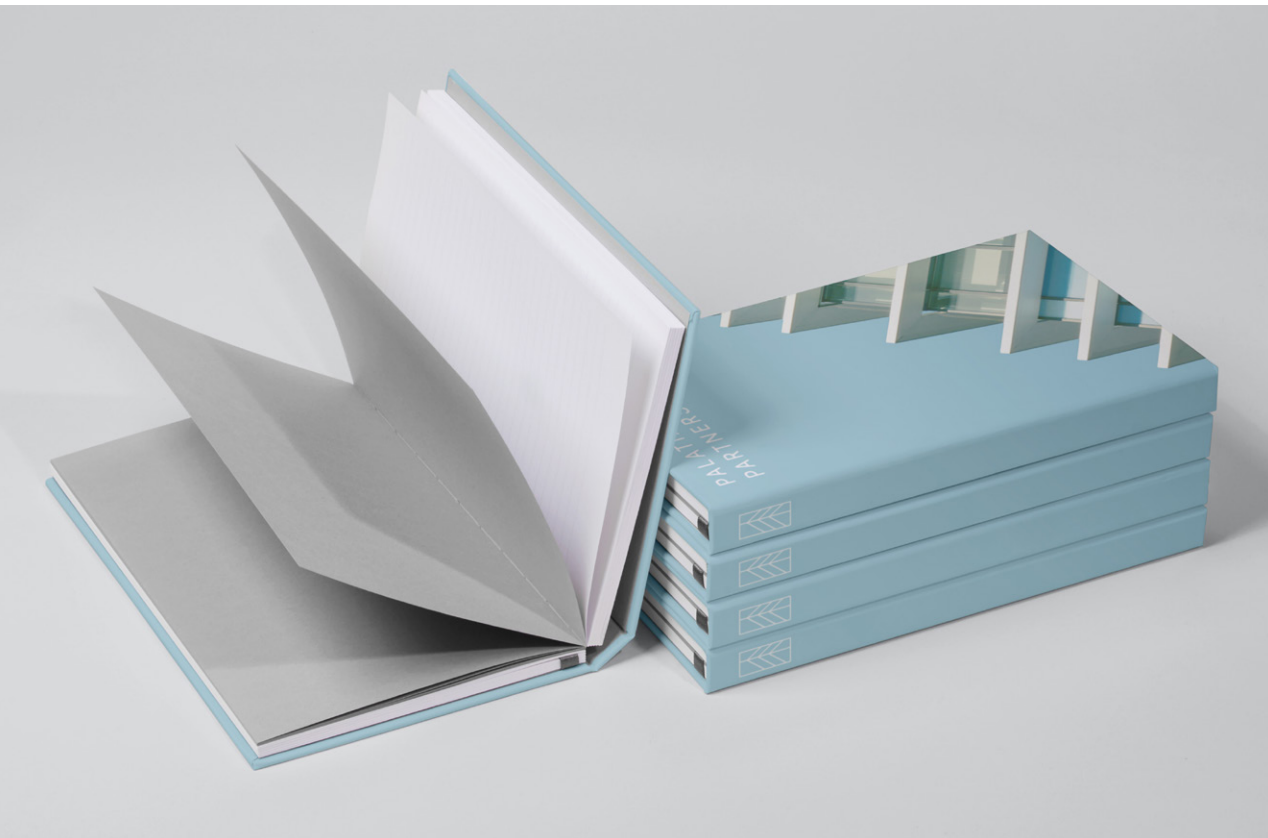
- 16 page centre seam of blank G.F. Smith colour paper
- Full colour printing on both sides of top sheet
- Lined, dotted, blank, or custom prints on every page
- 46 colours available for centre seam and end paper

OPTIONS

- Front, back and/or spine customisation:
 - Blind deboss
 - Dozens of foil colours

ORDERING DETAILS

- Minimum quantity starting at 500
- Lead time is 7 weeks from delivery of final artwork



Notebooks

Full Print Hardcover

Smooth and soft finish, Hardcover Notebook. Fully customisable to allow your brand's vision come to life! Fully personalised—print on the front, back and spine.

COVER

- Full-colour, smooth-touch, matte cover
- Print a full colour design that can bleed through cover, spine and back

INSIDE

- 160 pages of Swedish Munken Kristall lined paper
- 16 page centre seam of blank G.F. Smith paper in either Frost White or Cool Grey
- Heavyweight, textured, customisable top sheet

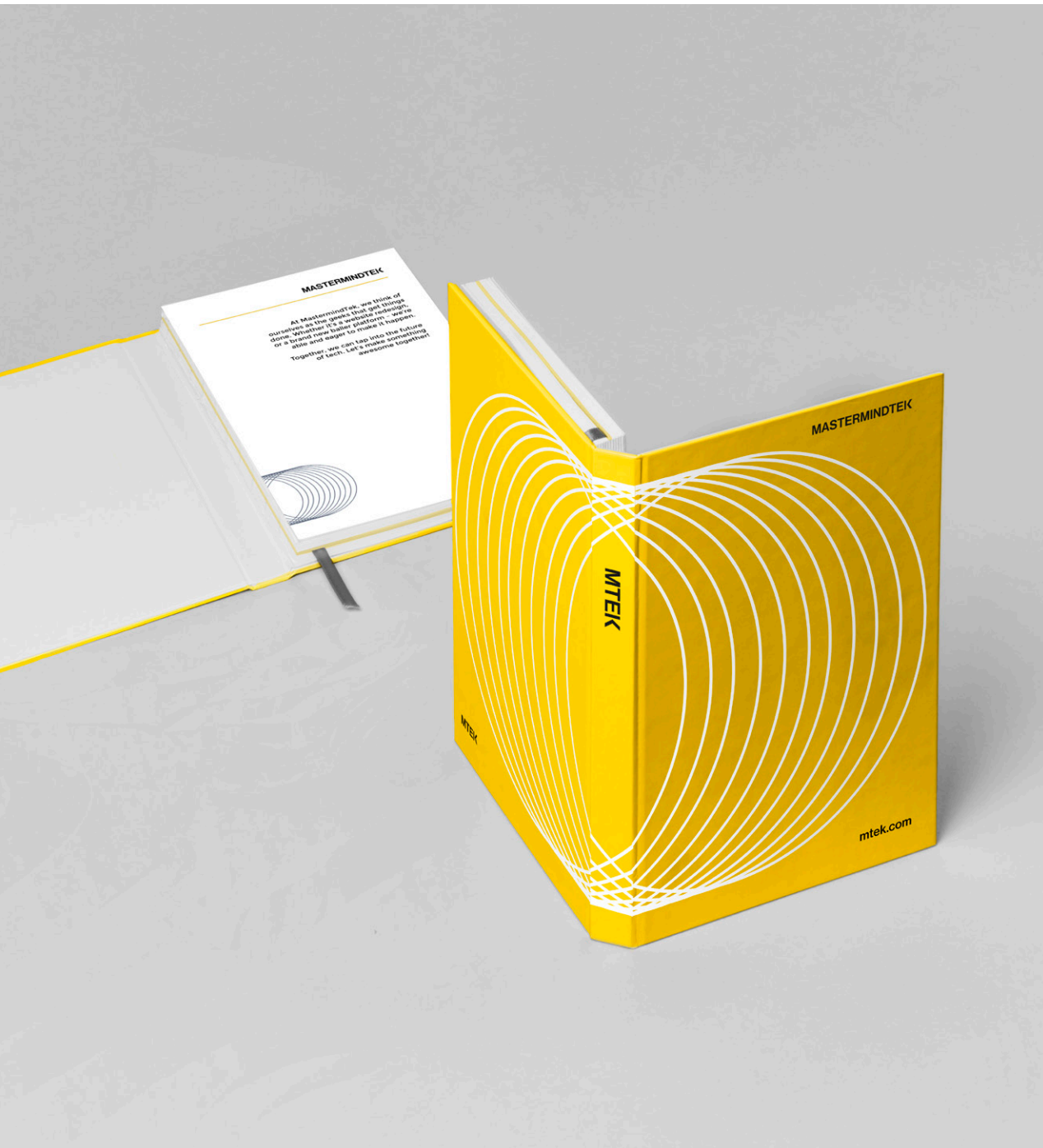
FEATURES

- Grey heat-sealed wayfinding ribbon
- Lay-flat design with Swiss binding

ORDERING DETAILS

- Minimum quantity starting at 10
- Lead time is 3 weeks from delivery of final artwork and includes shipping





Notebooks

Bespoke Full Print Hardcover

All the same features as our Full Print Hardcover Notebook design PLUS extra customisation options for orders of 1000+ Notebooks.

COVER

- Full-colour, smooth-touch, matte cover
- Print a full colour design that can bleed through cover, spine and back
- Pantone Matching System: 1 Pantone colour

INSIDE

- 160 pages of Swedish Munken Kristall lined paper
- 16 page centre seam of blank G.F. Smith paper in 1 of 46 available colours
- Heavyweight, textured, customisable top sheet

FEATURES

- Heat-sealed wayfinding ribbon in 1 of 15 available colours
- Lay-flat design with Swiss binding

ORDERING DETAILS

- Minimum quantity starting at 1000
- Lead time is 7 weeks from delivery of final artwork



Notebooks

Softcover Journal

Light and bendy—but still full of premium details, the Softcover Journal is your on-the-go notebook.

COVER

- Flexible and uncoated, made from durable 350gsm card
- Available in seven colours:
 - Black
 - Tan
 - Lavender
 - Pastel Pink
 - Mint
 - Turquoise
 - Steel Blue

INSIDE

- 60 pages of Swedish Munken Kristall paper (lined or dotted depending on cover colour)
- 4 page grey centre seam of blank G.F. Smith paper
- Heavyweight, textured top sheet

FEATURES

- Centre-sewn binding
- Rounded corners, so say goodbye to dog-eared corners

ORDERING DETAILS

- No minimum order quantity
- Black is available for order through your account manager, all other colours available for order through the business account platform



Notebooks

Custom Softcover Journal

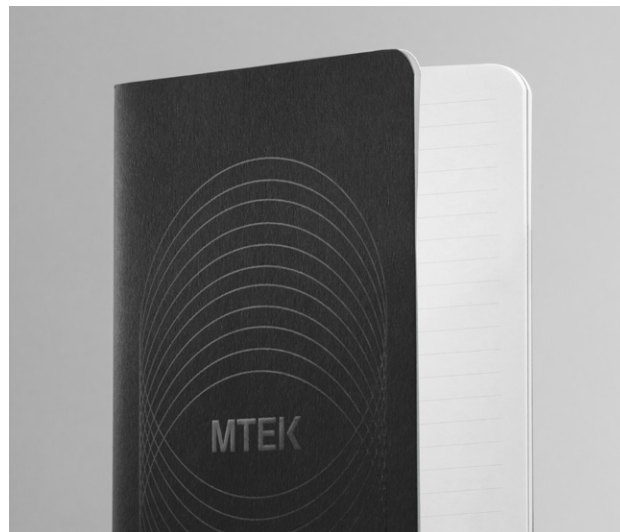
All the same features as our Softcover Journal design PLUS customisation options for orders of 100+ Journals.

OPTIONS

- Front-cover customisation:
 - Blind deboss
 - Gold Foil
 - Silver Foil
 - Black Foil
 - White Foil

ORDERING DETAILS

- Minimum order quantity starting at 100
- Lead time is 3 weeks from delivery of final artwork and includes shipping





MOO

Perpetual Planners

No years. No dates. Just a flexible weekly planner for getting stuff done. Whether you like to plan a little or a lot, the Perpetual Planner makes it easy to go from dreaming to doing.

CUSTOM MERCHANDISE

Perpetual Planners

With a flexible layout and Calendar Clip, so you can plan, track and organise anything—any way you like.

COVER

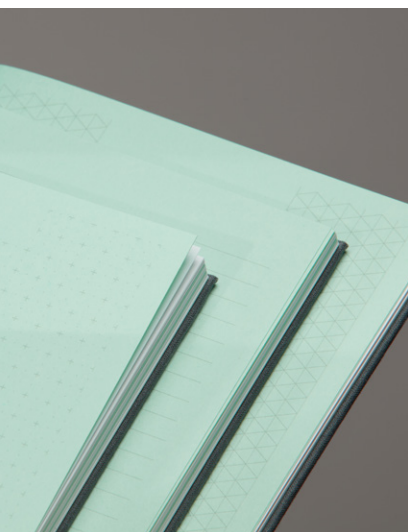
- Cloth Hardcover
- Full Print Hardcover

INSIDE

- Grid & lined sections
 - Lined pages for lists and notes
 - Isometric pages for 3D drawings
 - Dotted pages for anything you like
- No years or dates

FEATURES

- 80 weeks over 160 pages
 - 128 standard calendar pages and three 8 page sections with lines, cross and isometric patterns
- Calendar Clip
 - Brass or stainless steel Calendar Clip to mark your page in the planner and show which week you're on. Simply slide the clip to match where the days fall
- Flexible layout
 - With dots instead of lines, freeing you up to do your own thing
- No years or dates
 - It never goes out of date, so you can plan at your own pace





Perpetual Planners

Custom Cloth Hardcover

Customisation options for Cloth Hardcover Perpetual Planners.

COVER

- 4 colours available:
 - Jet Black cover with Duck Egg section pages
 - Midnight Blue cover with Tan section pages
 - Charcoal Grey cover with Mint section pages
 - Berry Red cover with Turquoise section pages

OPTIONS

- Front-cover customisation:
 - Blind deboss
 - Gold Foil
 - Silver Foil
 - Black Foil
 - White Foil

ORDERING DETAILS

- Minimum quantity starting at 10
- Lead time: 10 working days
Shipping not included



Perpetual Planners

Full Print Hardcover

Customisation options for Full Print Hardcover Perpetual Planners.

COVER

- Smooth and soft finish
- Print in full colour on the cover, spine and back

OPTIONS

- Heavyweight top sheet you can print on

ORDERING DETAILS

- Minimum quantity starting at 10
- Lead time: 10 working days
Shipping not included



MOO

Drinkware

The MOO Water Bottle is here
to help your ideas flow.

CUSTOM MERCHANDISE

Drinkware

Water Bottles

Designed to help your ideas flow, the MOO Water Bottle is full of clever features to help you stay refreshed, stay focused and keep your cool.

FEATURES

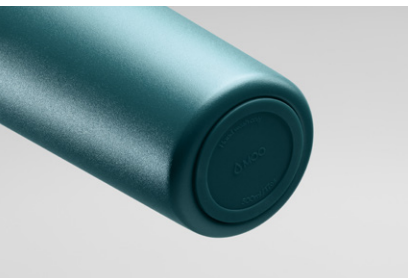
- Triple walled - keeps drinks cold for 24 hours and hot for 12 hours
- Stainless Steel lined
- 500ml capacity
- BPA and toxin free
- Easy carry swing handle
- Non-slip base
- Leak-proof lid
- Fits in most car cup holders

OPTIONS

- Available in 5 colours:
 - Jet Black
 - Cloudy Grey
 - Dusty Pink
 - Alpine Green
 - Midnight Blue

ORDERING DETAILS

- No minimum order quantity
- Available for order through the business account platform



Drinkware

Custom Water Bottles

The MOO Water Bottle has all the features you could want in a water bottle plus some that you didn't even think of. With three customisation options, you can stay on brand while staying hydrated.

OPTIONS

- Bottle customisation:
 - Laser Engraving, a crisp, tactile design that reveals the bottle's steel finish
 - One-Sided Printing, up to four CMYK colours printed on the front of the bottle
 - Full Wrap Printing, up to four CMYK colours printed all around the middle of the bottle

ORDERING DETAILS

- Minimum quantity starting at 10
- Lead time is 7-14 days based on order size*

*Lead time is subject to change or may be temporarily extended. Please confirm with your account manager at time of order.

